


  
**My Florida Horse Group**

**Advertising Rates October 2009**

[myfloridahorse@gmail.com](mailto:myfloridahorse@gmail.com) 321-720-6033

	<b>Banner Ad at Top of Home or Calendar Page</b>	<b>Banner Ad on top of all 10 Directory Pages on each site. (see bottom of rate table for details)</b>	<b>Banner Ad on bottom of Home Page or All Directory Pages</b>	<b>150x150 Ad Right column on Home or Calendar Page</b>	<b>150x150 Ad Right column on all Directory Pages</b>	<b>Bold listing in any one Directory with link to website</b>
<b>All 11 Websites</b>	\$300/ 3 months \$500/ 6 months \$800/ 12 months	\$300/ 3 months \$500/ 6 months \$800/ 12 months	\$200/ 3 months \$350/ 6 months \$600/ 12 months	\$200/ 3 months \$350/ 6 months \$600/ 12 months	\$200/ 3 months \$350/ 6 months \$600/ 12 months	\$60 year
<b><u>Brevard Horse</u></b> Brevard County	\$45/ 3 months \$75/ 6 months \$120/ 12 months	\$25/ 3 months \$40/ 6 months \$70/ 12 months	n/a	\$25/ 3 months \$40/ 6 months \$75/ 12 months	\$25/ 3 months \$40/ 6 months \$75/ 12 months	\$12 year
<b><u>Volusia Horse</u></b> Volusia and Flagler Counties	\$30/ 3 months \$50/ 6 months \$90/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	n/a	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$20/ 3 months \$35/ 6 months \$65/ 12 months	\$12 year
<b><u>Treasure Coast Horse</u></b> Indian River, St Lucie and Martin Counties	\$50/ 3 months \$80/ 6 months \$125/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	n/a	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$12 year
<b><u>Central Florida Horse</u></b> Orange, Osceola, Lake, Polk and Seminole Counties	\$75/ 3 months \$125/ 6 months \$200/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	n/a	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$12 year
<b><u>South Florida Horse</u></b> Dade, Broward and Palm Beach Counties	\$75/ 3 months \$125/ 6 months \$200/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	n/a	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$12 year
<b><u>SouthWest Florida Horse</u></b> Lee, Collier, and Charlotte Counties	\$50/ 3 months \$80/ 6 months \$125/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	n/a	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$12 year


  
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<b><u>Tampa Bay Horse</u></b> Sarasota, Hillsborough, Pinellas, Pasco and Hernando Counties	\$75/ 3 months \$125/ 6 months \$200/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	n/a	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$12 year	
<b><u>My Ocala Horse</u></b> Marion, Sumter, Suwannee, Levy and Alachua Counties	\$75/ 3 months \$125/ 6 months \$200/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	3 6 12	n/a	\$55/ 3 months \$100/ 6 months \$175/ 12 months	3 6 12	\$12 year
<b><u>Panhandle Horse</u></b> Escambia, Okaloosa, Walton, Bay, Franklyn and Leon	\$50/ 3 months \$80/ 6 months \$125/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	n/a	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$30/ 3 months \$40/ 6 months \$70/ 12 months	\$12 year	
<b><u>Jacksonville Horse</u></b> Duval, Clay, St. Johns, and Putnam Counties	\$75/ 3 months \$125/ 6 months \$200/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	n/a	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$55/ 3 months \$100/ 6 months \$175/ 12 months	\$12 year	
<b><u>My Florida Horse</u></b>	call						
<b>Directory Pages on each site</b>	Boarding	Trainers	Farriers	Veterinarians	Trail Riding	Tack Stores	
	Feed & Hay	Horses for Sale	Camps	Organizations			

**Typical Web Page Layout**

contact advertising at 321-720-6033 or [myfloridahorse@gmail.com](mailto:myfloridahorse@gmail.com)

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	<i>Website Logo</i>	
<b>Menu</b>	Banner Ad #100 Home Page #200 Schedule Page #300 Directory Page	150x150 ad  #125 Home Page #225 Schedule Page #325 Directory Pages
	Page Content	150x150 ad  #135 Home Page #235 Schedule Page #335 Directory Pages
	Banner Ad #155 Home Page #255 Schedule Page #355 Directory Page	150x150 ad
	Footer	#145 Home Page #245 Schedule Page #345 Directory Pages